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Recovering from a weekend of hell

Devastating Phils loss is followed by mistake-filled Eagles loss Many questions await both teams this week Will Andy Reid survive? How hurt is Howard? {pages 17-19}

DOUG BENZ/REUTERS

▶ One small victory this weekend: At least Mike Vick, tackled hard in the second quarter, didn't get hurt.

News

Foodies in S. Philly going local

Organizers are digging for members of new food co-op Emphasis on local produce not just for hippies {page 02}

Hugh Jackman: The 'Real' deal

Aussie superstar opens up about what really scares him {pages 08-09}

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S. Philly food co-op not just for hippies

Organizers surveying what consumers want most Expecting to open in 2013, cooperative wants to bring local produce to city dinner tables

RICARD LARMA/METRO

▶ Co-op President Alison Fritz, holding a massive gourd yesterday in her backyard, is working to build membership.

Focus groups, feasibility and market studies — these aren't things many people associate with food cooperatives, member-volunteer-staffed grocery stores that sell local, farm-fresh produce and often lean toward the hippie dippy.

But the South Philly Food Co-op is cooking up a new strategy. Conceived last year, the co-op is working with Wharton Consultants and Keystone Development Partnership to decide what products and services consumers want and where the store should be located for maximum traffic.

"Though co-ops are an alternative business model, at the end of the day, they're still a business," said President Alison Fritz, 31, who was inspired to start the co-op after being a member of Weaver's Way in Mount Airy for two years.

"I think the character of a business is always going to be a symptom of who is leading the effort. We're really fortunate that on our committees, we have MBAs, accountants, lawyers, educators and people that know a lot about the food system and know a lot about co-ops. This allows us to be as focused and strategic as possible."

Despite a lack of a physical location, the co-op is currently focusing on member recruitment through awareness and fundraising events.

"This seemed like a good fit right now with all the things happening in South Philly — new people moving in, the revitalization of the neighborhood. South Philly already has such a rich tradition of food, this seems like a natural extension," Fritz said.

The co-op is also working on a program to offer members discounts at participating shop-local businesses.

"Since we may not have a store for some time, we want to be able to offer something," Fritz said.

ALEX WIGGLESWORTH
awigglesworth@metro.us

Future opening

South Philly Food Co-op's goal is to open in 2013.

- **"Membership** ultimately determines how quickly we move," Fritz said. "We need to reach that critical mass."
- **The co-op** currently has 100 members and will firm up details, including its location, when it reaches 250 households. Fritz said the community response has been positive.

Who wants in on their co-op?

The co-op is unique in that it began with member recruitment instead of opening a physical location first.

"We're not interested in starting anything that's going to fail," Fritz said. "Any business needs to start with a foundation and we want to make sure that the demand is there first."

Residents can become member-owners for a one-time investment of $200, which allows them to run and vote for the board of directors.

METRO/AW

In the news

Baby run over by moving SUV

A 22-month-old boy fell out of a moving car as it turned at the intersection of Fox Street and Allegheny Avenue in Tioga yesterday afternoon, according to police. The baby was then run over by a sports utility vehicle and remains in critical condition.

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SOAK ON THIS FOR SPA WEEK

RICARD LARMA/METRO

Gunfire breaks out in Palmer

A shooting inside the Palmer Social Club on Spring Garden Street wounded two early yesterday morning.

An argument broke out on the popular hip-hop nightclub's third floor shortly before 3 a.m., escalating when a man opened fire.

An unidentified man in his 20s from Camden was shot in the chest and taken to Hahnemann Hospital in critical condition. A second man, 25, from Pittsburgh, was shot in the leg and is stable at Hahnemann.

METRO/AW

Occupiers growing uneasy

Cozy relationship between city, Occupy Philly leaders starting to wear thin ◆ New goals for Occupiers

So far, the Occupy Philly movement has worked well with city government, but during the weekend, grumbling among the Occupiers has begun to indicate that the tenuous bond may not hold.

"The last two nights, Mayor Nutter has come out here to shake hands with people and each time he is treated like a celebrity," a man said during the public comment portion of Saturday night's general assembly. "It's important to show respect, but next time, let's ask tough questions."

The man suggested grilling Nutter about shutting down fire stations, Ackerman's $900,000 buyout and campaign financiers that include law firms representing casinos.

"The idea of working within City Hall is not necessarily what we're all about. In fact, many say it's the exact opposite. Why do you need a permit to voice dissent?" asked organizer Joshua Hupp.

Meanwhile, some 80 large tents have turned the normally drab grey concrete expanse of Dilworth Plaza into a collage of colors.

ALEX WIGGLESWORTH
awigglesworth@metro.us

Occupy's scope expands

Occupy Philly will tour blighted neighborhoods Thursday and bring residents downtown to rally at U.S. Sen. Pat Toomey's Philadelphia office and a bank.

"We want to show that Occupy Philly is not only about Center City," one organizer said yesterday. The group also wants to take specific action against Nutter's curfew legislation.

Pair of murders on Saturday

GRAYS FERRY. Two people were shot and killed Saturday night, police said.

A woman, believed to be 31, was shot in the shoulder and back at the intersection of North 58th Street and Malvern Avenue around 8 p.m., police said.

An unidentified man in his late 30s was shot in the chest and back at South 33rd and Reed streets.

Both died at area hospitals. METRO/AW

256 Murders in 2011 including the two shooting deaths this weekend, according to details provided by city police.

Couple shot in daylight gunfire

COBBS CREEK. A double shooting in the middle of the morning yesterday morning left two people in critical condition, police said.

A man, 22, and a woman, 24, were each shot three times shortly before 10 a.m. at Market Street and Cobbs Creek Parkway in West Philadelphia. Both were rushed to the Hospital of the University of Pennsylvania.

No arrests have been made and a motive for the daylight shooting remains unknown. METRO/AW

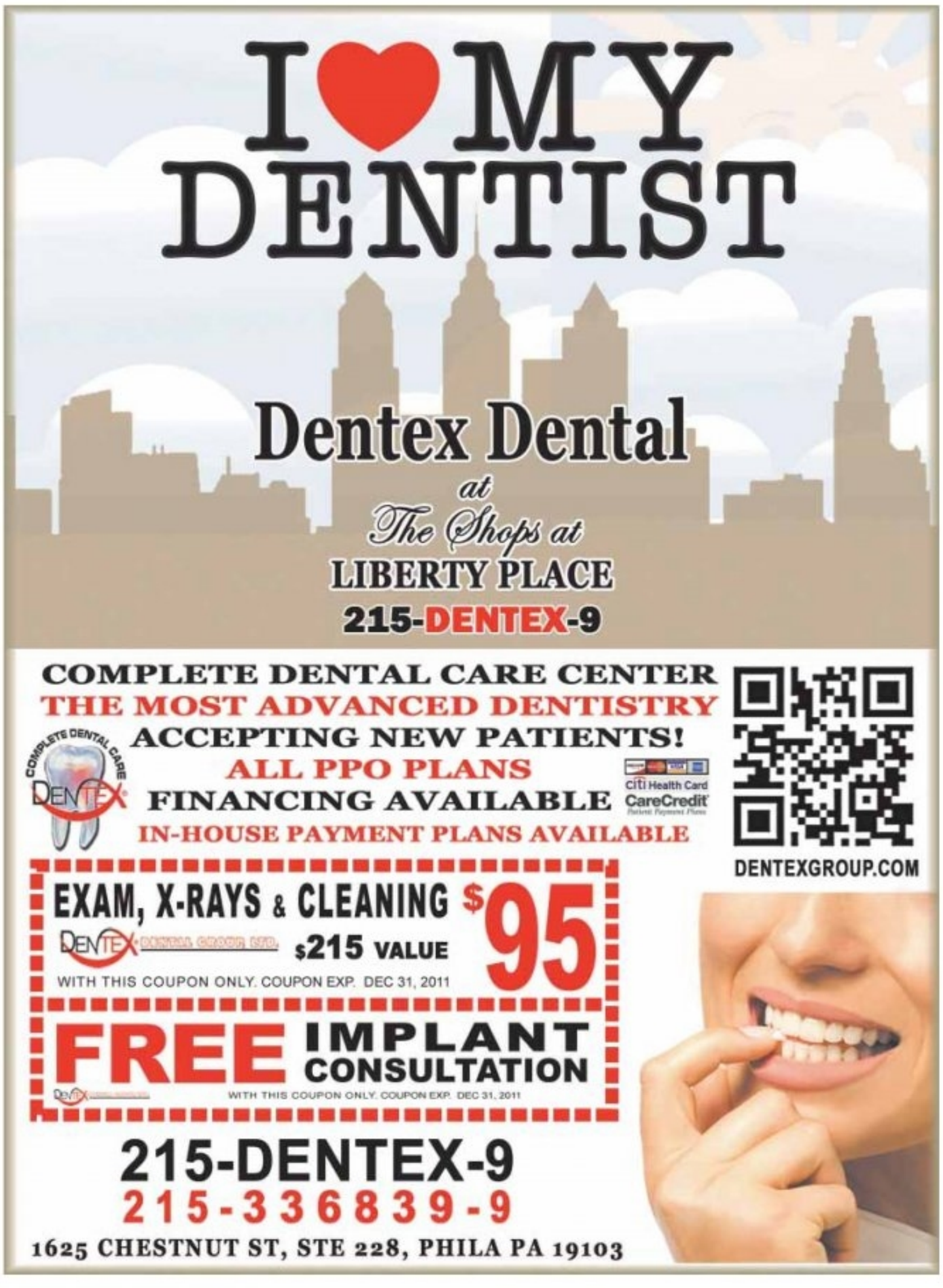
RICARD LARMA/METRO

Anniversary. Million Man March

▶ Farrakhan concluded a weekend of anniversary events commemorating the Million Man March 16 years ago.

Farrakhan in Center City

Hundreds paid to hear Nation of Islam Minister Louis Farrakhan yesterday inside the Pennsylvania Convention Center, marking the historic 1995 march.



Report shows part-timers seek full-time gigs

- National unemployment holds steady at 9.1 percent
- Number of 'involuntary part-time workers' rising

In a bad job market, you have to take work where you can find it. And for an increasing number of Americans, that means working part-time.

According to the new jobs report released at the weekend, unemployment held steady at 9.1 percent — about where it has been since April. But one key indicator went in the wrong direction.

"The number of persons employed part-time for economic reasons (sometimes referred to as involuntary part-time workers) rose to 9.3 million in September," the report said. "These individuals were working part-time because their hours had been cut back or because they were unable to find a full-time job."

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Other jobs data suggests the same trend. A Gallup poll released Thursday found that the percentage of workers who are part-time and seeking full-time work rose from 9.3 percent to 9.6 percent in the month of September. That's a modest bump, but it's part of a growing trend: A year ago, just 8.7 percent of Americans described themselves as such in another Gallup poll. More Americans are being forced to work part-time to make ends meet, and they're not happy about it.

"Gallup now finds more part-time workers seeking full-time work, suggesting that some workers are finding jobs but not the full-time positions they seek," reads the Gallup report.

While anyone can call themselves lucky to have a job in this economy, it's not hard to see why the part-timers are dissatisfied — they typically don't get full benefits and have to deal with multiple commutes if they take on multiple part-time jobs to pay the bills. While many of the 9.1 percent of Americans who are unemployed would gladly trade places with them, it doesn't necessarily mean that everything is hunky-dory for those with part-time work.

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GETTY IMAGES

▶ The number of part-time workers rose to 9.3 million in September.

Obesity rate in US declines

CHICAGO. The percentage of Americans of "normal weight" has slightly increased in the past year, but overweight and obese people still command a solid majority, according to a new study.

In the third quarter of 2011, 36.6 percent of Americans were of normal weight compared with 35.6 percent a year ago, the Gallup-Healthways Well-Being Index survey found.

Obese and overweight Americans combined for more than 60 percent of the population, it said. REUTERS

Many want more kids but can't afford them

America's idea of the "perfect family" includes having two or more kids, according to Demographic Intelligence, a provider of birth forecasts and U.S. fertility analytics.

But the sluggish economy seems to be keeping Americans from fulfilling that family dream. According to a recent DI report, American families want more children, but their finances won't allow it.

In fact, the report says that about 1.08 American million babies have been postponed or foregone over the past three years, a trend that is especially strong among families who already have at least one child.

2.66 children

The DI says it has pinned down the exact "ideal family size" – **2.66 children**, up from **2.39** in the late 1990s.

The DI report does say that the U.S. continues to have bigger families than the rest of the developed world. But if the economy doesn't cooperate, then the era of the big American family will continue to slide downward.

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PHOTODISC

▶ Bigger is better?

200,000

AT&T sold more than 200,000 of Apple's newest iPhone 4S in the first 12 hours and said it had seen "extraordinary demand" for a gadget unveiled a day before the death of co-founder Steve Jobs. REUTERS

Hopefuls sidestep Mormon questions

WASHINGTON. Republican presidential contenders Herman Cain and Michele Bachmann refused yesterday to wade into a controversy over a Texas pastor's comments about rival Mitt Romney's Mormon faith.

"I am not running for theologian in chief," Cain said on CNN's "State of the Union" show when asked about the views of Dallas pastor Robert Jeffress.

Jeffress, who backs Texas Gov. Rick Perry in the 2012 presidential race, said Friday that Mormons were a cult and not Christians.

Bachmann, also a conservative Christian, called the controversy "inconsequential" and said jobs and the economy were the topics of concern to voters.

REUTERS

Protests reach into education

NEW YORK. College students across the country rose from their classroom desks on Oct. 5 and walked out the door. Known as Occupy Colleges, this movement showed students' solidarity with the Occupy Wall Street protesters.

After the walk-outs, students congregated on college greens from coast to coast to stage protests against corporate greed, high tuition and political corruption. Almost 2,500 people have "liked" the Occupy Colleges Facebook page. Now the movement is putting out another call to students for Thursday, Oct. 13.

The page encourages students to join one of many occupations taking place in cities across the nation including Los Angeles, Boston, Philadelphia and the largest in New York City. Rumors of a "World Wide Occupy" on Oct. 15 have begun circulating as well. METRO/CG

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CELEBRITIES IN THE CLASSROOM, CUNY STUDENTS BACK OCCUPY PROTEST AND LOOKING AT THE OLD TRADITION OF COLLEGE HOUSE SIGNS AROUND THE COUNTRY

College freshmen have big money, survey says

▶ Today's students are savvy spenders.

COMSTOCK

▶ Report on the class of 2011 reveals spending habits, extent of free time ▶ Food is the major budget-buster

This year's college freshman have a lot of spending power, but they're more cautious with their money. They also have more free time than any other class before them, according to the 11th annual College Explorer survey powered by Crux Research.

"With more than a decade's worth of College Explorer data, we are able to track exactly how college life has changed for students in 2011," said John Geraci, president of Crux.

11.4 Daily hours of discretionary time for students.

This student body has $417 billion in spending power, a 14 percent increase from last year. However, the current class is also more careful with money. When it comes to tuition, there has been a decrease of 14 percent over the past 10 years. (Scholarships, financial aid or loans amounts have increased 15 percent.) The study also found that this student body is more apt to stretch a dollar.

There was one exception. According to the study, food spending actually increased by 39 percent from last year; students spend about half of their discretionary funds on food.

CASSANDRA GARRISON
cassandra.garrison@metro.us

"College students [compose] an increasingly important sector of the economy. Though recent tuition increases have hit this current class harder than in years past, today's students are still spending but they make wise purchasing decisions." GERACI

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THE WORD

Metro's **Dorothy Robinson** shares her take on the world of gossip @dorothyatmetro dorothy.robinson@metro.us

The feed ...

▶ Checking in with some of Hollywood's biggest names to see what they've been up to — in their own words, in 140 characters or less.

Today, Pink is relaxing with some cable TV, John Stamos is looking on the bright side, Annie Lennox is testing everyone's memory, and Conan O'Brien is hatching conspiracy theories.

▶ @Pink
There is nothing like a good law and order marathon.

▶ @JohnStamos
l.a. traffic didn't totally suck today

▶ @AnnieLennox
Does anybody out there know the teapot song??!! It goes like this... "I'm a little tea pot short and stout..."

▶ @ConanOBrien
Have you ever noticed that you never see me and Ryan Gosling in the same room at the same time?

John Stamos

McCartney: From 'Love Me Do' to saying 'I do'

Paul McCartney tied the knot for the third time, marrying New Yorker **Nancy Shevell** in London on Sunday, according to the BBC. The couple exchanged vows at Old Marylebone Town Hall, where McCartney married his first wife, **Linda**, in 1969. Shevell wore an above-the-knee gown designed by McCartney's daughter, **Stella**, with McCartney's other daughter, **Beatrice**, serving as the flower girl. McCartney and Shevell then returned to his London home for a small reception. The ceremony and reception were noticeably more low-key than McCartney's marriage to **Heather Mills**, which ended in a very messy and very public divorce battle. "It's just close family, a few friends — we believe about 30 people — so far more intimate," sources say of the weekend's event. **Barbara Walters**, **Ringo Starr** and his wife **Barbara Bach** were among the few invited.

▶ Sir Paul McCartney and Nancy Shevell are seen leaving Marylebone Registry Office after their wedding in London on Sunday.

PHOTOS: GETTY IMAGES

Kristin Davis adopts baby girl

Kristin Davis has adopted a baby girl, she tells People magazine. The 46-year-old "Sex and the City" star found new daughter **Gemma Rose** in the U.S. "This is something I have wanted for a very long time," she tells the magazine. "Having this wish come true is even more gratifying than I ever have imagined. I feel so blessed." Davis, who is single, has previously stated the she doesn't know if she'll ever get married.

Kristin Davis

Talking points

A death in the Weezer family

Mikey Welsh, a former member of Weezer and painter in his own right, was found dead in a Chicago hotel room this weekend, of a suspected drug overdose. Welsh started playing music in Boston bands in the '90s and was the bass player for Weezer when the group first came out of hiatus at the turn of the century, playing on such hits as "Hash Pipe" and "Island in the Sun." He was reportedly in the Windy City to see his old band play. When Welsh spoke to Metro in 2003, he was just transitioning into his career as a painter. He spoke about an artist's duty to "exorcise the demons." "I don't think art is supposed to be pleasant and happy," he said. "It's a free-for-all." Welsh was 40 years old. He leaves behind a wife and two sons.

▶ Mikey Welsh

A Kabbalah reunion

Ashton Kutcher and **Demi Moore** appeared in public together for the first time since divorce rumors started plaguing them, according to People. The couple attended Friday night services at the Kabbalah Centre in L.A. While they sat on opposite sides of the aisle — as is customary at the Centre — they greeted each other with a hug afterward and left with their arms around each other's waists, according to onlookers.

WWW.METRO.US/WORD
DOROTHY ROBINSON'S WORD BLOG

Blake Lively moves on?

It looks like **Blake Lively**'s recent visit with "Green Lantern" co-star **Ryan Reynolds** in Boston was a bit more than friendly. The "Gossip Girl" star, who recently split from **Leonardo DiCaprio**, was spending time with Reynolds while he was in the city filming a new movie, according to Hollywood Gossip. "When Ryan took Blake to catch her train back to NYC they were making out and looked really happy together," a source said. Apparently, Lively was at a recent Radiohead concert in New York that Reynolds attended with ex-wife **Scarlett Johansson** — though sources now say that he left with Lively instead, immediately boarding a train for Boston afterwards.

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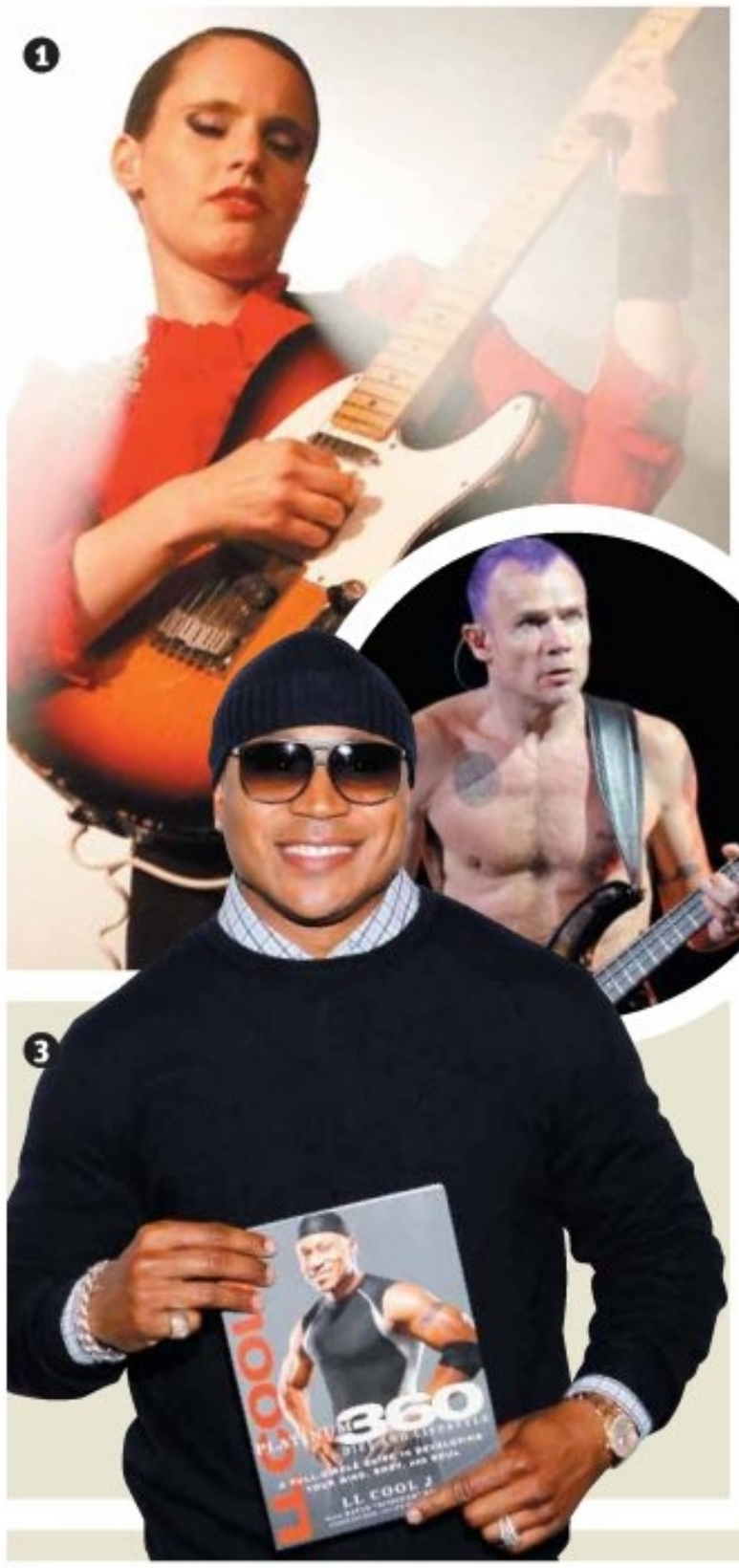
Two hot guitarists, one bronze Schwarzenegger



1. English singer and guitarist Anna Calvi performed in Berlin, Germany, on Friday.

2. Flea of Red Hot Chili Peppers performed sans shirt at the Lanxess Arena on Friday in Cologne, Germany.

3. LL Cool J held a perfume launch and book signing at the Nordstrom Fashion Show on Saturday in Las Vegas.

4. Singer Keri Hilson was in concert in Berlin on Saturday.

5. Leona Lewis took part in a sponsored walk to raise funds for Hopefield Animal Sanctuary yesterday in Brentwood, England.

6. An Arnold Schwarzenegger statue flexed in a new Schwarzenegger museum in the actor's hometown of Graz, Austria. Schwarzenegger (the real one) attended a formal inauguration of the museum on Friday.

7. Tito, Jackie and Marlon Jackson posed backstage at the "Michael Forever" concert to remember the late Michael Jackson on Saturday in Cardiff, United Kingdom.

1, 4: FRANK HOERMANN/GETTY IMAGES
2: PETER WAFZIG/GETTY IMAGES
3: ISAAC BREKKEN/GETTY IMAGES
5: MIKE MARSLAND/WIREIMAGE
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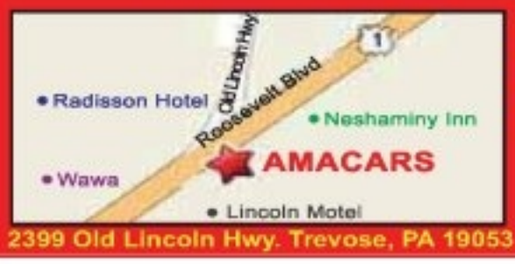

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What could possibly scare Hugh Jackman?

Hint: It has nothing to do with the boxing robots in his latest flick, 'Real Steel' The star of the stage and screen talks singing and sequels

There is a pivotal moment in Hugh Jackman's life that will always stick with him: singing in public for the first time. "I've never been that scared again. That was 15 years ago. July 26, 1996," he says. "I was asked to sing the national anthem at a very big rugby match down in Australia — millions of people watching, a hundred thousand people in the stadium and I had a panic attack the night before. I was terrified."

And with good reason, it seems, as the stakes were certainly high. "I had in my head, right or wrong, that if I screwed this up, it's over. I had seen people booed off singing the national anthem badly and never work again. Australia's a small place, right?" he says. "Now, if I had been booed off — if things had not gone well — I know I wouldn't be here today."

Quoted

"It's an exciting business to be in — but I'm glad I'm on this side of the camera, because the other side I want to slit my wrists."

HUGH JACKMAN ON ACTING VERSUS PRODUCING

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His latest film, "Real Steel" — designed to be a family-friendly, rousing crowd-pleaser — seems well-suited for a franchise, but Jackman shies away from discussions of a sequel. "It's not the right time to be talking about it," he says. "It's kind of like the week before the Super Bowl saying, 'Do you think you'll be in the Super Bowl next year?'" That being said, it doesn't mean the idea isn't already in motion. "I know it's being written, and I know in a way it's planned and that's always been there," he admits. "I have signed on for one if there is one, but none of us involved are thinking beyond [opening weekend], trust me. That's not the mentality you have."

Besides, Jackman — as both an actor and a producer — is far too familiar with how hard it can be to get a movie made, even a "sure thing." "In my experience — particularly with X-Men, I don't know why — there's never been an easy ride," he says. "There are I-can't-tell-you-how-many reasons or potholes that could derail any movie, and it's sort of miraculous it gets made and gets out there. So I never really take it for granted. It's an exciting business to be in — but I'm glad I'm on this side of the camera, because the other side I want to slit my wrists."

So instead of diving into "Real Steel 2," Jackman is heading back to Broadway for a 10-week run of a one-man show before he films Tom Hooper's take on the musical "Les Miserables," followed by the next "Wolverine" film. Having played the character for more than a decade, it's something that comes quite naturally to Jackman. "I play it at home, obviously," he says. "For parental control, it really helps."

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▶ Hugh Jackman stars in "Real Steel."

The trouble with Twitter

While he seems to have mastered the intricacies of controlling robot boxers just fine on the big screen, Jackman admits that he himself isn't exactly technologically savvy — even when it comes to something like Twitter.

"I started posting things on Twitter, and my publicist rang me one night and said, 'You just posted your home address on Twitter,'" Jackman remembers. "Because my daughter was swimming in the fountain outside my house, and I didn't realize I'd put my street name in the photo. So she says, 'From now on, you must send me everything you post.' So I do a tweet, and I send it to her and then she forwards it on."

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TV watch list

MELISSA MOSELEY

▶ Jeanne Tripplehorn stars as Pearl, the oncologist who ties together the short films of "Five," premiering tonight on Lifetime.

'Five'

MOVIE. A-listers (Jennifer Aniston, Demi Moore) go behind the camera alongside some of Hollywood's top directors for this anthology of five short, intertwined films examining women's struggles and triumphs with breast cancer. **Premiere, 9 p.m., Lifetime**

'Enlightened'

COMEDY. A stressed-out exec (Laura Dern) has a very public, rage-fueled breakdown that forces her to re-examine her life. When her new path includes doling out unsolicited Zen wisdom, her mom (Diane Ladd) and drug-addicted ex (Luke Wilson) aren't so sure about the new Amy. **Series premiere, 9:30 p.m., HBO**

'The Rosie Show'

TALK. We're expecting more koosh ball-throwing comedian than controversy-stoking activist when Rosie O'Donnell returns to the talk-show scene tonight. **Series premiere, 7 p.m., OWN**

'Bored to Death'

COMEDY. We know one guy who's not bored — Ted Danson, who continues his role as charming editor George to Jason Schwartzman's novelist/private investigator Jonathan, while also appearing as the new boss over on "CSI." **Season premiere, 9 p.m., HBO** AMBER RAY

Box office

▶ Hugh Jackman stars opposite some imposing and violent robots in "Real Steel."

The 'bots take the box office

Disney's 'Real Steel' robots score this weekend with $27.3 million

Action movie "Real Steel," a futuristic story about father-and-son bonding through robot boxing, won the domestic weekend box office, according to studio estimates compiled by Reuters yesterday.

"Real Steel," starring Hugh Jackman, brought in an estimated $27.3 million in ticket sales at U.S. and Canadian theaters, distributor Walt Disney Co said.

George Clooney's new political thriller, "Ides of March," landed in second place with $10.4 million. Third place went to family film "Dolphin Tale" with $9.2 million.

"Real Steel" was produced by DreamWorks and distributed by Disney. Columbia Pictures, a unit of Sony Corp, released "Ides of March." "Dolphin Tale" was distributed by Warner Bros, a unit of Time Warner Inc. REUTERS

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myjobs

Modernizing your job search

Advice

DAN SCHAWBEL
PERSONALBRANDINGBLOG.COM

By job searching the traditional way, it will be hard to differentiate yourself from the other people pursuing the same opportunities. If you want to be successful, try using the following five tools that will help you protect your personal brand, network more efficiently and deliver a modern résumé that hiring managers will notice.

Bu.mp: This iPhone application — which has been installed 50 million times — allows two phones to connect with each other by being "bumped" together. Instead of passing around business cards, which you might forget anyway, you can exchange professional contact information electronically.

Sonar.me: Use this mobile application to uncover hidden connections during networking events and conferences. Sonar uses public social networking information to help you learn about the people around you so you can establish relationships faster.

Resume.linkedinlabs.com: Go to this site to turn your LinkedIn profile into a resume that can be used during job interviews. There are multiple templates to choose from; you can customize your content and you can share it.

Vizualize.me: This site pulls in info from your LinkedIn profile and generates an infographic for you, giving you something that you can easily share online to impress hiring managers.

– Dan Schawbel is the author of "Me 2.0," the Managing Partner of Millennial Branding, LLC, and a personal branding expert.

Metro does not endorse the opinions of the author, or any opinions expressed on its pages.

▶ The Bump app makes for a much cooler business card.

Also try ...

Knowem.com: You need to claim your brand name on social networks before someone else does. Use this site to search more than 550 popular social networks and 150 domain names — and even a trademark database — to instantly secure your brand on the Web.

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STOCKBYTE
▶ Be strong in your silent treatment! FBI negotiators leave pauses in their interrogations, which the other party tends to fill with small talk and valuable information.

Negotiate your salary like an FBI agent

About to face off with a stingy HR department? Take some tips from deal-making pros Author Jim Hopkinson on how to make more money

Whether you're in the process of accepting a new job or attempting to negotiate a raise at your current gig, asking for more money than what's on the table is inherently awkward. Plus, you're likely up against HR employees who have these talks all day, every day.

In his new book, "Salary Tutor," Jim Hopkinson compiles advice from a number of pros — most notably, the FBI. What works for law enforcement interrogators could work for you: paraphrasing and repeating phrases, asking open-ended questions, identifying emotional triggers in the opposing party and initiating pauses in conversation to coerce new information.

Then again, it could also turn into a weird "CSI: Miami" outtake. We checked in with Hopkinson about making it work in the real world.

More than $

Before you accept a number, what should you be considering?

The bottom line is that it's not always about the money. Does the job have a good work/life balance? How is the commute? Will you be working with a great boss and co-workers? Most importantly, are you doing something you love? You should always consider these factors when evaluating the overall offer.

Why do so many people dread salary negotiations?

Discussing salary is often a taboo subject with friends and colleagues, so people are underprepared because it's a skill that many people are never taught. Whereas an HR professional has the proper training and might negotiate salaries several times per week, you might only negotiate salary a few times in your career.

The FBI techniques sound great on paper, but actually inviting a silent period goes against most people's instincts. Do you have any advice on how to handle that pause?

It can definitely be awkward at first, so the key is to practice. I once spent eight straight hours preparing for this 30-second conversation. That might sound like a lot, but considering that your yearly salary is at stake, and that Americans spend about five hours a day watching TV and 53 billion minutes a month on Facebook, it is time well spent.

What about repeating information makes HR employees bend to your will?

The key is to show that you are actively listening and fully engaged. You show that you understand what is being offered, which ensures both parties that they are on the same page so that the negotiation can continue.

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Big myths of business success

Most people don't make millions overnight while being controversial and playing the game their way The truth behind some workplace fairy tales

Advice

ALEXANDRA LEVIT
WWW.ALEXANDRALEVIT.COM

For my latest book, "Blind Spots: The 10 Business Myths You Can't Afford to Believe on Your New Path to Success," I went in search of the top myths that you need to debunk today to ensure a successful career in a market where so many are unemployed, underemployed or unhappy at work. Here are a few I uncovered:

Overnight success is possible.

Most people persevere for a long time and experience several setbacks before achieving an objective definition of success. You'll be best served if you are able to move your dream forward a little bit at a time and can cope when things temporarily go south.

Employers want you to be yourself.

While employers value the unique set of skills and experiences you bring to the table, they expect you to toe the line with respect to company rules and conduct. The most effective employees are those who are able to assimilate.

Controversy will propel your career.

Being controversial usually generates attention for a little while, but people will probably not trust you in the long term. Instead, work to incorporate the tried-and-true values of honesty and authenticity into your daily work life.

The Mark Zuckerbergs of the world are exceptions to the rules. Very rich, very talented exceptions who can ignore dress codes.

GETTY IMAGES

More myths:

Being good at your job trumps everything

You can be the most talented employee your company has ever hired, but if your contributions aren't visible and people don't value what you do, it simply won't matter. So instead of slaving over your job, spend a little more time devising ways to promote the great work you're doing.

– Alexandra Levit is the author of "Blind Spots: The 10 Business Myths You Can't Afford to Believe on Your New Path to Success"

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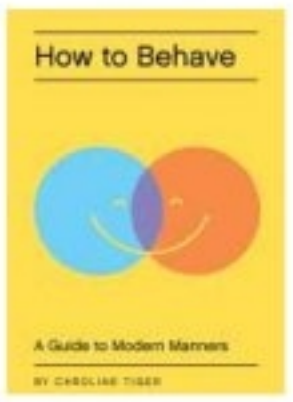
How to be an adult with the copier

In her new book, "How to Behave," Caroline Tiger spells out the appropriate way to handle a wide range of everyday scenarios, from carrying an umbrella in the city to saying "I love you." While her playfully proper tone certainly contributes to the book's subtle humor, part of the fun is realizing just how ill-equipped we humans are at navigating the most mundane of tasks with the slightest bit of poise and class. Case in point: her photocopier etiquette rules, which we're excerpting here — and violate almost hourly.



MONICA WEYMOUTH
monica.weymouth@metro.us

Tiger's rules:

1. Never leave the copier without first attending to a flashing icon, which usually indicates a paper jam, misfeed or the need for a new toner cartridge.
2. If you cannot resolve the copier's distress signal by yourself, notify your office manager or machine serviceperson immediately.
3. Never leave the copy machine empty of paper.
4. If you used color paper or letterhead or any type of paper besides white, remove it before leaving the machine so that others don't use it by mistake.
5. If you become frustrated with the copy machine, do not kick it, punch it or become violent toward it in any way.
6. Do not eat or drink around the photocopier.
7. Do not smudge the platen glass with your oily fingertips.
8. Remove staples, sticky notes and paper clips from whatever you're going to copy.
9. No matter how funny it looked in the movie, do not attempt to photocopy your own or another's body parts.
10. Little jobs trump big jobs. If you're making five copies of a 250-page report, you should interrupt the job to let in the person who needs to make a one-page copy.

▶ Going "Office Space" on the copier, although therapeutic, clearly violates rule No. 5.

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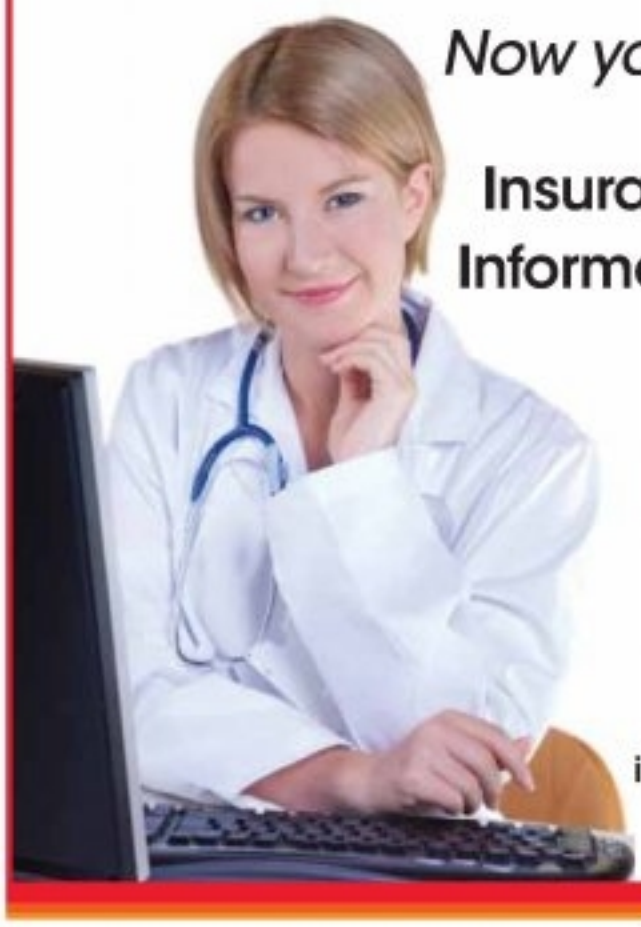

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Today's college students look to serve — securely

Nonprofit and government gigs are high on the career wish lists of the so-called 'millenial' generation How they differ from their predecessors

According to the National Association of Colleges and Employers, millennial students increasingly value opportunities in government agencies and nonprofits. Its latest survey reports that 61 percent of all internships during the 2010-2011 school year were in those sectors.

Indeed, college faculty members who replied to queries for this article reported that their current students are looking for safe-bet careers and trending away from the for-profit sector. "There's certainly a willingness to work for government amongst millennials," says Mike Hais, a former political pollster for the Democratic Party, and co-author of the new book, "Millennial Momentum: How a New Generation is Remaking America." "That's a big shift from proceeding generations. Boomers, to a considerable degree, were not comfortable in government. And Generation X was very anti-institutional. But if you ask millennials what their ideal employer is, hi-tech is at the top — but then it's the State Department, the CIA and Teach For America."

Does this point to a pragmatic millennial zeitgeist, or is it simply a natural response to a disastrous economy? The two might go hand in hand. "We've noticed more students coming in worried about their choice of major, career-wise," says Anthony Ciarleglio, director of cooperative education and internships at Western Connecticut University. "They're more accepting of the public sector, because they see a secure job there."

BRUCE WALSH
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Strategic service

"Boomers were very idealistic and ideologically driven — looking for the solution that 'feels right for me.' Generation X was very pragmatic: 'The only person that will watch out for me is me.' Millennials have a combination," explains Morley Winograd, Hais' co-author on "Millennial Momentum." "They value community service because they want to change the world, but they're not going to do it if it won't help them through the next hurdle of life."

DIGITAL VISION

▶ Millenials want secure careers and are more accepting of public-sector jobs.

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myletters&games

Letters

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Pros and cons of the protest

Protesters gather to bring down the greedy capitalist but ignore how corrupt politicians manipulate the system. The fact is that employers can't employ people when government spending, borrowing and regulating takes profits from them and increases their labor costs. Senators will cut benefits in order to keep the bureaucracy. And, they will make these cuts as painful as possible to provoke street protests and cause job losses that justify new spending. Pray that our senators have the wisdom to reorganize government and repay the debt. If they fail, the next time we "Remember the poor when we vote," we'll be considering our own impoverished situation. **MICHAEL MCCARTHY, VIA E-MAIL**

These Wall Street protesters are a waste of time, space and money. They represent exactly what is wrong with America — the entitled masses who feel they are "owed" something. There is a new American dream; it is no longer work hard and get ahead — it's get as much as you can by doing as little as possible. Rule No. 1: Life is not fair. **MICHAEL CHIMENTI, VIA E-MAIL**

I am seeing the panicky right wingers crying "Communists." I see the politicians crying "We're sick of the protestors." We see the police trying their best to make Wall Street seem like Tiananmen Square by bullying the protestors. The one simple equation is that all the politicians, communist shouters and the power tier are really scared. OWS is an idea whose time has come. People are fed up with politicians who have their mouths in the corporate trough. This is America. This is free speech. This is democracy at its best. **ROBERT C. YUKNAVECH, VIA E-MAIL**

It is no secret anymore that last day's demonstrations "against capitalism" is just a well staged and well paid event. Almost all participants have no clue why they are there. **ELENA BRIO, VIA E-MAIL**

Remembering a rights icon

Two American icons passed away on Oct. 5. Steve Jobs is being widely celebrated. But deserving of equal attention is the Rev. Fred Shuttlesworth, a fearless leader in the civil rights movement. His contribution to the present cultural fabric of this country is vast. Mr. Jobs may have altered the manner in which we communicate, but Rev. Shuttlesworth helped change the way we treat each other. **DAVID TERHUNE, VIA E-MAIL**

E-mail your letters: **letters@metro.us**

Keep them as brief as possible, preferably under 100 words. Metro reserves the right to edit all letters. Please include your name and contact information.

Horoscope

♎ Libra **Sept. 23-Oct. 23.** Be as cooperative as possible, even if the other guy isn't. People can be a bit touchy, so tactful handling of all your important relationships is essential.

♏ Scorpio **Oct. 24-Nov. 22.** Co-workers or helpmates could unintentionally cause problems for you. Thus, if it is at all feasible, do as much as you can on your own, rejecting all help.

♐ Sagittarius **Nov. 23-Dec. 21.** It's always important to be extremely selective in whom you place your trust, but it is vital that you plan wisely when finances are involved. A bum choice could be costly.

♑ Capricorn **Dec. 22-Jan. 19.** Stifle any disagreement that pops up between you and your mate as promptly as possible. If you don't, things could grow out of proportion and turn into a real fight.

♒ Aquarius **Jan. 20-Feb. 19.** It's likely to be very difficult for you to quell your temper if someone should irritate you, so be on guard. A lack of control invites unpleasant confrontations aplenty.

♓ Pisces Feb. **20-March 20.** Yielding to extravagant impulses is never a good move, yet your desires could far outweigh your smarts. Unfortunately, you may lack the willpower.

♈ Aries **March 21-April 19.** Unless it can resolve something, don't point any fingers at others, claiming they are the ones at fault for messing up, even if you believe this to be true. Let the chips fall where they may.

♉ Taurus **April 20-May 20.** Even if you recognize the shortcomings of another, you should keep them to yourself and exercise tolerance when dealing with that person. Acting too smart makes you look bad.

♊ Gemini **May 21-June 20.** There is a good chance you might have to deal with someone who is a taker. Should this person think you're an easy mark, prove him or her wrong.

♋ Cancer **June 21-July 22.** Trying to force others to give you the support you think you deserve won't help anything. Instead of facilitating matters, it might only make them worse.

♌ Leo **July 23-Aug. 22.** It's one of those days when you think you can beat the odds and, consequently, won't hesitate to do something that goes against your better judgment. It'll be a bad mistake.

♍ Virgo **Aug. 23-Sept. 22.** You know it is never wise to involve yourself with friends where money or something of value is at stake, yet you are likely to do so anyway. Someone will get the short end of the stick.

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59 Atlas dot
60 Beseech
61 Cato's bear
62 Norse god of thunder
63 Far from posh

Down
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2 Town near Lake Tahoe
3 Prolific auth.
4 Morticia's cousin
5 Cole or Wood
6 Pour out
7 Seam of coal
8 Ms. Ferber
9 NNW opposite
10 Moths hate it
11 Throws hard
12 Hitch __ __
13 __-turvy
18 Fiscal period
22 Grievance
23 "Cosmos" host
24 Mock at
25 Narcissus' flaw
26 Still
27 Outstanding thing
28 Wide-awake
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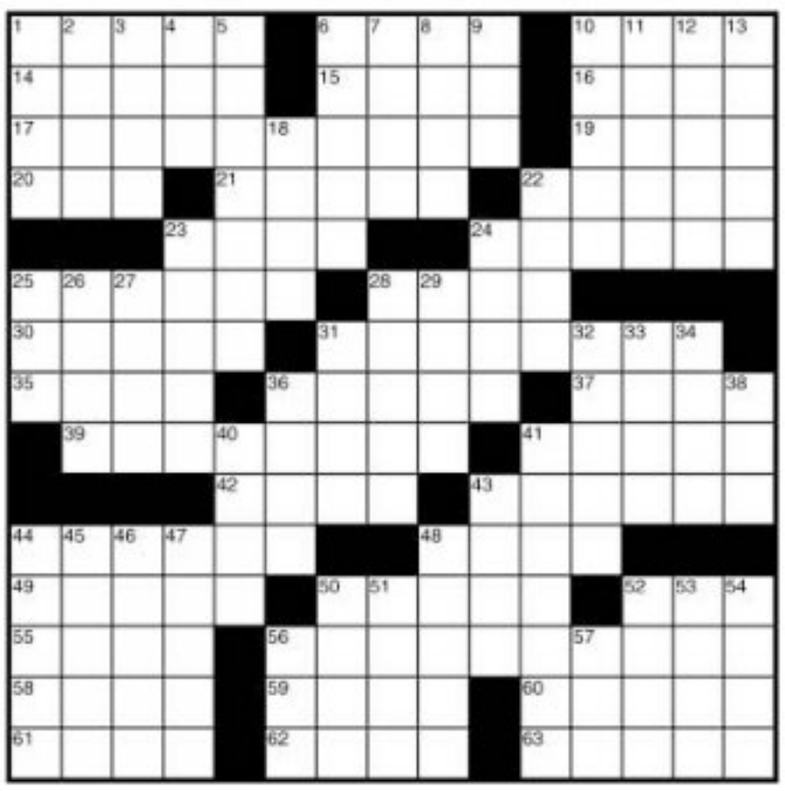

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SUDOKU **LEVEL: EASY**

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SUDOKU **LEVEL: HARD**

Solution to weekend's crossword

L	E	T	H	A	L	■	W	A	X	■	L	O	R	E
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■	■	P	I	N	K	F	L	A	M	I	N	G	O	■
C	H	A	O	S	■	A	L	T	■	A	E	S	O	P
R	A	M	S	■	N	Y	E	■	A	D	S	■	■	■
U	S	A	■	B	O	O	■	N	E	C	T	A	R	S
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B	E	A	R	D	E	D	■	P	I	P	■	O	D	E
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N	E	S	T	■	F	L	Y	■	S	C	O	T	T	Y

How to play Sudoku: Fill in the grid so that every row, every column and every 3x3 box contains the digits 1-9. There is no math involved. You solve the puzzle with reasoning and logic.

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BILLS 31 | EAGLES 24 **Up next: at Washington Redskins (3-1)**

As Birds wilt, change better happen soon

The Phillies are done, and the Eagles aren't looking too far from it ◐ Birds suffer through another embarrassing loss at Buffalo ◐ Reid on the hot seat, but deflects job security queries

As players vented to each other and at reporters, Asante Samuel threw on a red Phillies cap. That one fashion choice may have symbolized just as much as any play in yesterday's 31-24 loss in Buffalo.

The Phillies are off playing golf somewhere. The Eagles, at 1-4, might soon be joining them — unless drastic changes are made.

"We are what we are right now," coach Andy Reid said. "We have to get better."

One way to do that is by limiting mistakes. The Eagles turned the ball over five times against the Bills, including four interceptions from Mike Vick. The quarterback has lost the ball 20 times in his last 12 games (14 picks, six fumbles).

"I think, at times, in the game you have to make a conscious effort to protect the ball, and it's easier said than done," Vick said. "When you're in the moment, you see that end zone, you hear the crowd, there's so much going on around you … one thing you have to remember is to protect the football."

But it wasn't just Vick yesterday. Jason Avant was directly responsible for a fourth-quarter interception, when the ball bounced off his fingertips and into the hands of Nick Barnett. Avant also fumbled late in the third, as the Eagles were marching down the field.

"I understand in a game like this there has to be someone to blame, and I'll take that," Avant said.

Juqua Parker should also get fingers pointed at him. Parker, one of the few veteran leaders on defense, jumped offside on fourth-and-1 with 1:23 left.

The penalty resulted in a first down and allowed the Bills to run out the clock.

"He got me," said Parker, crediting Ryan Fitzpatrick's hard count. "Mistakes are going to happen. I feel like we can turn this around and our team feels like we can turn it around."

MIKE GREGER
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GETTY IMAGES

▶ Another sloppy effort cost the Eagles yesterday.

Coach squarely on the hot seat

That seat underneath Andy Reid must feel like leather on an August day in hell right about now.

After yesterday's latest debacle, the coach deflected questions on job security.

"All I'm concerned about is that next game," he said. "That's what I care about; that's the only thing I can control is getting this football team better." METRO/MG

On the air Sunday

Eagles at Washington
1 p.m., FOX, 94.1 FM

3 things we saw …

1 Protect the ball — With five more TOs yesterday, the Eagles have now turned the football over at least three times in their last four games. For the season, they have 15 turnovers, with Vick — directly or indirectly — responsible for 20 in his last 12 games. Whatever your opinion on Andy Reid, it's hard to pin all that blame on the coaching staff. "Coach isn't turning the ball over," Jeremy Maclin said. "You don't turn on somebody because you turn the ball over."

2 Diggin a hole — We have to give some kudos to defensive coordinator Juan Castillo for shutting the Bills out in the fourth quarter — finally. But the defense didn't do Vick and Co., any favors by spotting the Bills a 21-7 lead. Fred Jackson ran at will against the overmatched safeties and linebackers, whether straight up the gut or coming off short screens.

3 Tick, tock, throw — For all the great things Vick does — he broke Randall Cunningham's record for most rushing yards by a QB (4,948 yards) after a 53-yard scamper yesterday — he is still holding onto the ball too long. When protection breaks down, he has to either get rid of the ball or decide to run immediately. His decision to stand in the pocket and survey the field with eight seconds left in the first half cost the Eagles a field goal try. METRO/MG

In the NFL

5

Steelers QB Ben Roethlisberger had an oddly prolific day in the Steelers' 38-17 win against the Titans yesterday. "Big Ben" threw for just 228 yards — mediocre by this year's inflated standards. But five of his 24 completions went for touchdowns. METRO

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Sports in brief

Raiders win one for Davis

HOUSTON. The Raiders honored longtime owner Al Davis in the best way possible: By just winning, baby.

Oakland beat the Texans 25-20 the day after Davis died at age 82. METRO

NBA players, owners meet

NEW YORK. NBA player and owner representatives were set to meet late last night in what seems to be the last chance to avoid canceled games. METRO

"Anderson Silva, you absolutely suck."

HOUSTON. UFC contender Chael Sonnen made two statements Saturday night at UFC 136.

First, he easily submitted Brian Stann in their middleweight fight. Then he called out champ Anderson Silva, proposing a "loser leaves town" rematch. A Sonnen win would result in Silva leaving the 185-pound division; a Silva win would mean Sonnen quitting the UFC. METRO

Still no title for Florian

HOUSTON. Kenny Florian's future is in doubt after another title-fight loss at UFC 136 Saturday.

The Boston-based featherweight dropped a decision to champ Jose Aldo. It was his third loss in as many chances at a UFC belt. METRO

Phils can't cheer up worried fans

The Eagles are an absolute mess, but at least they're still playing in '11
The Phillies' season ended over the weekend Crushing, shocking loss

GETTY IMAGES

Roy Halladay did his part, but it wasn't enough.

Most of the Phillies looked and acted like they just crawled out of a car crash Friday night after the Cardinals blanked the NL East champs 1-0 to take the decisive NLDS game.

Ryan Madson and Brad Lidge spoke softly with blank expressions as each noted that the Phillies are the best team in baseball.

And they were — during the regular season. But for the second year in a row, the Phils' playoff run ended prematurely while another team celebrated on their field and spilled bubbly in the visiting clubhouse.

"It sucks," Ryan Howard said, fielding questions on crutches after rupturing his left Achilles tendon. "It's very frustrating."

It sure is, considering no Phillies team has ever started a season with such great expectations.

Ruben Amaro had a seemingly foolproof plan. The determined GM assembled a squad led by an elite group of "four aces": Roy Halladay, Cliff Lee, Cole Hamels and Roy Oswalt.

Halladay, at least, did his part. He won Game 1 against St. Louis and pitched well enough to take Game 5, too. But as Charlie Manuel has said on numerous occasions, "You don't win many games if you don't score no runs."

The Phillies came up with zilch in support of their supreme ace — and that's one of the reasons they were bounced way too early.

Perhaps the Phillies would still be playing if Cliff Lee held onto the four-run lead in Game 2. The fan favorite admitted that he cost his team.

"I didn't do my job," Lee said. "If I did, maybe we would have swept them, but we lost the game. We didn't win that game, and the season is over. All I can say is that we'll be back next year."

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Questions surround Phils after early exit

Nobody expected one-and-done for this 'Dream Team' But that's the reality we're faced with Here's five questions on the team going forward

1 Which free agents will return? The three significant players who could depart are Jimmy Rollins, Ryan Madson and Roy Oswalt.

Will J-Roll leave the only organization he has ever known?

Madson will cost big bucks to sign after a tremendous year as the closer. Without Mad Dog, the back end of the bullpen is in disarray. It would make sense for the Phillies to re-sign Madson ... but will they give up the dollars?

And will the Phillies bring back Oswalt? They can buy him out for $2 million and offer a new deal ... or let him walk.

2 What's up with Ryan Howard? After rupturing his left Achilles tendon, will Howard play next season as he kicks off a five-year, $125 million extension? Will Howard ever be the historic run producer that he once was?

3 Which FAs will Ruben Amaro sign? There are issues with the oft-injured and aging Placido Polanco at third. Polanco, 36, who has hit .151 in three postseason series, is past his prime. Would the Phillies consider signing slugger Aramis Ramirez to play third base? A-Ram, 34, is very productive but might not be the right fit at such an advanced age.

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4 Is John Mayberry Jr. ready to be an everyday player? It could be his time. However, if Howard isn't back by opening day, Mayberry Jr. figures to be plugged into the first base hole instead of replacing Raul Ibanez in left.

5 Will Domonic Brown ever live up to the hype? The Phillies' aging core needs a serious infusion of youth. Brown, 24, would provide that. But will he ever meet the future-star hype, or even become a decent everyday player? Brown will have a chance to win the left-field job in spring training.

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GETTY IMAGES

▶ The Phillies have a decision to make on Jimmy Rollins.

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on Monday October 24th, 2011 @ 11:00 am
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LIST OF NAMES AND UNIT #'S:

CHEKITA P. PRINGLEY	UNIT 1007	ELISE D MILLER	UNIT 2097	PRINCE A. GILLIARD	UNIT 2088
LUCINDA HUDSON	UNIT 1061	DESIRAY L. FRAZIER	UNIT 7073	MICHAEL E. ROBERSON	UNIT 1068
MARLENE POWELL	UNIT 3046	WILLIAM J. MOBLEY	UNIT E28	PIETRO GRIPPAUDO	UNIT F13
TAKISHA C. MILLER	UNIT 6068	MADELINE V. GILBERT	UNIT 7029	ABOUBAKAR S.TRAORE	UNIT 8015
KANDE DABO	UNIT 2187	JANICE W. PATTERSON	UNIT 7087	PIETRO GRIPPAUDO	UNIT 4068

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Chris Grotz, Xavier McAdoo, Loretta Mackie, Mary Gamble, Anthony Butler, Joe Molines, Desmond Brickle, Gail Strauch, Melinda Rogers, First Class Restoration, Brad Everman, Jason/Judy Lakos, Tony Ballardino, Susan Gould, Letha Lowery, Jann Giacobini, Gary Taylor, Cathy Saraullo, Barbara Barnes/Erving Scutching, Michelle Watson, Collen Ives

will be sold at auction.

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Time: 3:00pm Date: Monday, October 24th, 2011 Place: 335 E Price St Philadelphia PA, 19144

0068 Darrah, Anthony	1097 Seward, Shemika Denise	1199 Delana, Swift	2178 Barbara A Poulet
0069 Darrah, Anthony	1118 NIVEKA CASON	2004 Reese, Barbara	2186 Scales, Robert
1069 Moore, Elton	1170 Shamika M Edwards	2147 Yvette Royster	2193 Kia Jones
1032 Alen King			

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To claim tax-exempt – **ORIGINAL RESALE CERTIFICATE FOR EACH SPACE PURCHASED IS REQUIRED.**
Time: 1:30PM Date: Monday, October 24th, 2011 Place: 7600 Queen St, Glenside PA

1124 Johnson, Philisa	2232 Lightner, Keanna	2331 Davis, Stanley	2617 Glenn, Grady
1127 Duane Michelle Sims	2237 Patterson Lee, Flame	2345 Lynbe Grant	2706 Williams, Keisha
1325 Mclean , Sekou Kwesi	2243 Rachael Williams	2517 MID-ATLANTIC ASSOCIATION, U.S.A. TF INC.	2901 Stephens, Nayjuana
1507 Tameka Wilkins	2312 Williams, Belinda		3012 Radney, Gregory

Public Auction

1831 W. Allegheny Avenue, Philadelphia PA 19132
on Monday, October 24th, 2011 @12:00 PM.
The following self storage units will be sold to the highest bidder to satisfy the owner's lien for rent under 73 P.S. 190 et. Seq. Auction is with reserve. Devon Self Storage reserves the right to set minimum bids and to refuse bids. CASH ONLY. Contents must be removed within 24 hours. "Phillip T Cline", Auctioneer PA Lic AU005596.

LIST OF NAMES AND UNIT #'S:

Tony Hodge	#4028	Stanley Clark	#4117
Alice Panzer	#1011	Stanley Byrd	#1039
Lisa Belmont	#3117	Riley Jones	#2044
Alexis Watson	#1027	Jerry McFarland	#4120
Lajova Camp	#1082		
Eloise Clark	#2039		

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Public Auction

12 E Oregon Avenue, Philadelphia, PA 19148
on MONDAY, OCTOBER 24, 2011 @ 10:00 am
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LIST OF NAMES AND UNIT #'S:

Danetta Fay Skinner Unit #2042 • David A Jones Unit #1823
Tony Tsang Unit #1609 • Hubert Bramble Unit #1314
Linda C Ciafre Unit #1334 • Ila F Odey Unit #2565

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ORIGINAL RESALE CERTIFICATE FOR EACH SPACE PURCHASED IS REQUIRED.
Time: 1:30PM Date: Tuesday, October 25th, 2011 Place: 3100 C St Philadelphia, PA

2064 Brown, Tanya	2092 Castillo, Ruth	3114 Redman, Brenda
2079 Garay, Cruzita	2147 Danielle Stolz	3141 Carrasquillo, Rosalia
2083 Montalvo, Vanessa	3067 Patricia Norris	

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ORIGINAL RESALE CERTIFICATE FOR EACH SPACE PURCHASED IS REQUIRED.
Time: 3:00pm Date: Tuesday, October 25th Place: 2990 S 20th St

PK1 Ron Hawkins	1077 Skinner, Rosermarie	1339 Davis, Edward	1717 Collick , Ellis Jerome
PK5 Bill Hanley	1084 Jed Pavlik	1371 Gamby, Alhassane	1745 Geniva, Marshall
1028 King, Nandira	1212 Silver, Orande	1373 Spielberg, Norman	1787 Muminatoy, Adisa
1046 Terry, Tara	1248 Byrd, Keith	1396 Bonds, Naomi	1820 Longo, Francis
1070 Christina McCluskey	1251 Hanna, Patrick	1526 Majestic Terrain	1413A Dallas BALDRI
1074 Valerio, John	1273 Grigge, Larry	1701 Washington, Larry	

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ORIGINAL RESALE CERTIFICATE FOR EACH SPACE PURCHASED IS REQUIRED.
Time: 10:30am Date: Tuesday, October 25th Place: 5134 Lancaster Ave Philadelphia, PA

103 - Fossle, Ronald	2004 - Tedra Woodson	2314 - Smith, Stephanie
116 - Harmon, Carlos	2240 - Garvin, Shawn	3027 - Mason, Lyndell
1026 - Walker, John	2249 - Brittany Carter	3050 - *Robert Rodgers
1064 - Forman, Jacquline	2255 - John M Johnson	3109 - Robinson, Jacqueline
1069 - Burke, Lamonda	2283 - Thompson Jr, Hershel Edward	1081A - Jones, Jabbar
1075 - AIESHA GRACE LAWRENCE	2301 - Julieta James	

PURCHASES MUST BE MADE IN CASH AND PAID FOR AT THE TIME OF SALE. ALL GOODS ARE SOLD AS IS AND MUST BE REMOVED AT THE TIME OF SALE. SALE IS SUBJECT TO ADJOURNMENT. Note: Please send affidavit to oregonave@simplyss.com

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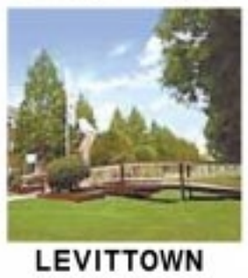

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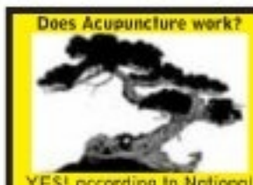

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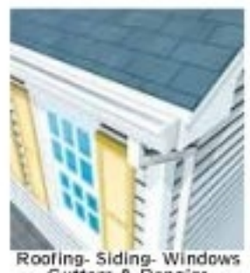

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GETTY IMAGES

▶ Bloomberg car critic Jason H. Harper's souped-up Jeep started as a 2011 Rubicon.

If you dream of road tripping across the American Southwest, forget about Route 66. The Mother Road is OK, but the best of the mountains and desert are found on trails that would rip out the oil pan from under a rental.

A trip from Kirtland, N.M., has a single stoplight to occasion a pause through the high desert on the way to the Four Corners monument, where New Mexico, Utah, Arizona and Colorado meet. Out here, off-roading is just called driving.

Luckily, my prodigal ride isn't an ordinary Jeep Wrangler. It's an $81,284 mega-Jeep from Missoula, Mont.-based American Expedition Vehicles, which converts new and old Jeeps into extreme off-road bruisers. Around since 1997, it takes about 250 custom orders a year.

My test specimen started life as $36,000 four-door, 2011 model-year Rubicon. The extra $45,000 includes a custom suspension, lift kit, winch and specially outfitted drivetrain. It sits loftily off the ground upon 35-inch BF Goodrich mud tires so large they could fit a tractor. A running start helps to vault into the aerie-cum-cockpit.

I picked the AEV up in Albuquerque, where the odometer rolled over to 15,000 miles as I ambled northwest toward Kirtland, a 180-mile drive. The V-8's extra power is welcome on high-altitude mountain passes, but the observed gas mileage of 13 highway, 10.5 off-road, is not. I'd already burned $200 worth of 91 octane.

This is Jeep country and we passed a dozen kindred vehicles. The difference is most of those owners spend their free weekends bolting on custom parts. The AEV is a one-stop-shopping affair, for the kind of driver who prizes free time over cash.

Unlike, say, a new Land Rover, Jeeps remain fairly low- tech. There are no hill-descent functions or electronic terrain selections for mud and ruts. Your most important tools are high- and low-range 4X4 and good judgment.

Two days later, back in Albuquerque, the AEV's odometer rolled to 16,000 as I put it into park. One thousand glorious miles and $392 of gas charges. Worth every cent. BLOOMBERG

In the news

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The world's oldest running automobile sold for $4.6 million in Pennsylvania last night. The price with fees was more than double the catalog estimate and is a world record for an early motor car at auction.

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Obama to bring Asia to Detroit

- South Korea's president will talk trade in Michigan later this week
- Biggest trade pact with the Asian country expected to boost jobs

President Barack Obama will visit Detroit on Friday with South Korean President Lee Myung-bak to discuss trade, a White House official said.

The visit to the home of the U.S. automobile industry will come two days after U.S. lawmakers are due to have voted on the long-delayed trade pact between the two countries, and a day after Obama holds a state visit for Lee at the White House.

"On Friday, Oct. 14, President Obama and President Lee of South Korea will travel to the Detroit area to talk about the trade agreement with South Korea that will open up economic opportunities and support jobs on both sides of the Pacific," a White House official said on Friday.

The White House negotiated better terms on autos in the South Korea pact to win over Ford Motor Co. and auto workers, who complained the deal failed to knock down longtime barriers in that market while opening up the United States for more imports.

Obama submitted the Korean free trade agreement to Congress on Monday, together with pacts for Colombia and Panama, ending years of delay due to concerns raised mainly by his Democrats, who had feared the trade deals will cost U.S. jobs.

The pact with South Korea is the largest U.S. trade deal since the North American Free Trade Agreement went into force in 1994 and is expected to account for substantial job gains, which Obama has said will run into the tens of thousands. He needs the boost to help cut unemployment pinned above 9 percent that will be vital to improving his chances for re-election in 2012. REUTERS

GETTY IMAGES

▶ Obama spoke in Detroit on Sept. 5 in front of the GM headquarters and will return Friday for trade talks.

Chrysler, UAW deal soon?

Chrysler Group LLC, seeking a new labor agreement with the United Auto Workers, is in "some pretty intense" talks with the union, the automaker's top executive said last week.

Chrysler, based in Auburn Hills, Mich., wants to get a new contract with the union without going to arbitration, Chief Executive Officer Sergio Marchionne told reporters.

"The intent here is to try and get to a deal without going to arbitration," Marchionne said. "If we cannot resolve the issues we will go there."

Chrysler, majority owned by Fiat SpA, is still negotiating with the union after General Motors and Ford reached labor deals.

The UAW gave up its right to strike as part of Chrysler's 2009 U.S.-backed bankruptcy, with unresolved differences subject to binding arbitration.

Progress is being made at the bargaining table with "key issues" still being discussed, General Holiefield, the UAW vice president who heads the union's Chrysler department, said in a Facebook posting today.

"Your negotiators are as anxious as I am to attain a tentative agreement and bring home a contract that delivers the respect and dignity that our membership deserves," Holiefield said. BLOOMBERG

Agreement

The UAW and Ford reached a four-year tentative agreement Oct. 4 that followed an earlier accord at GM. The GM deal was approved by UAW members while union-represented workers at Ford have yet to vote.

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